



## COURSE DESCRIPTION

### 1. GENERAL

|  |   |                 |                 |
|--|---|-----------------|-----------------|
| <b>SCHOOL</b>                                    | ECONOMIC SCIENCES   |                 |                 |
| <b>DEPARTMENT</b>                                | TOURISM   |                 |                 |
| <b>LEVEL</b>                                     | Undergraduate   |                 |                 |
| <b>COURSE CODE</b>                               | ECO120  | <b>SEMESTER</b> | 4 <sup>th</sup> |
| <b>COURSE TITLE</b>                              | Financial Management  |                 |                 |
| <b>INDEPENDENT TEACHING ACTIVITIES</b>           | <b>WEEKLY TEACHING HOURS</b>  | <b>ECTS</b>     |                 |
| Lectures   | 4   | 5               |                 |
| <b>COURSE CATEGORY</b>                           | Specific Background   |                 |                 |
| <b>COURSE TYPE</b>                               | Compulsory  |                 |                 |
| <b>PREREQUISITES</b>                             | -   |                 |                 |
| <b>LANGUAGE OF TEACHING AND EXAMINATIONS</b>     | Greek   |                 |                 |
| <b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b> |   |                 |                 |
| <b>URL</b>                                       | <a href="https://tourism.ionio.gr/en/undergraduate-studies/courses/1332/">https://tourism.ionio.gr/en/undergraduate-studies/courses/1332/</a> |                 |                 |
| <b>ECLASS</b>                                    | <a href="https://opencourses.ionio.gr/courses/DTO211/">https://opencourses.ionio.gr/courses/DTO211/</a>                                       |                 |                 |

### 2. TEACHING RESULTS

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| <b>Teaching Results</b>  |
| Upon successful completion of the course the student will: <ul style="list-style-type: none"><li>• understand the objective purpose of financial management</li><li>• recognize which are the organs of financial management and what are their functions</li><li>• become familiar with the financial environment in which financial management is exercised</li><li>• calculate the required performance of the company in a state of uncertainty.</li><li>• evaluate investment programs.</li><li>• select the financial structure of the company that maximizes its value.</li><li>• <i>calculatethe</i> value of a financial asset.</li><li>• select the optimal capital structure.</li></ul> |
| <b>General Skills</b>  |
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### 3. CONTENT

The aim of the course is to introduce and analyze the theory, and practical applications of Financial Management. The course consists an in depth presentation of the process of managing the company's resources, including financial decision management, in order to maximize its value. The student will become familiar with and understand the basic concepts of Financial Management such as Financial Statements, Ratios, Operating Leverage, Capital Structure, Financial Leverage, and will acquire basic financial skills related to a business.

Week 1

Business objective and basic financial decisions

Week 2

Financial statements and reports

Week 3



Analysis of financial indicators

Week 4

Cash flow analysis

Week 5

Cost of capital

Week 6

Financial Leverage and analysis

Week 7

Capital structure

Week 8

Forecast of financial needs

Week 9

Working capital management

Week 10

Cash flow management

Week 11

Bond management

Week 12

Receivables management

Week 13

Leasing and Business Claims Agencies

#### 4. TEACHING AND LEARNING METHODS - EVALUATION

|  |   |          |                   |          |    |                               |    |                               |            |
|--|---|----------|-------------------|----------|----|-------------------------------|----|-------------------------------|------------|
| <b>TEACHING METHOD</b>                                   | Lectures  |          |                   |          |    |                               |    |                               |            |
| <b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES</b> |   |          |                   |          |    |                               |    |                               |            |
| <b>TEACHING STRUCTURE</b>                                | <table> <tr> <td>Activity</td> <td>Semester Workload</td> </tr> <tr> <td>Lectures</td> <td>52</td> </tr> <tr> <td>Literature Study and Analysis</td> <td>73</td> </tr> <tr> <td><b>Course Total (ECTS: 5)</b></td> <td><b>125</b></td> </tr> </table> | Activity | Semester Workload | Lectures | 52 | Literature Study and Analysis | 73 | <b>Course Total (ECTS: 5)</b> | <b>125</b> |
| Activity   | Semester Workload   |          |                   |          |    |                               |    |                               |            |
| Lectures   | 52  |          |                   |          |    |                               |    |                               |            |
| Literature Study and Analysis                            | 73  |          |                   |          |    |                               |    |                               |            |
| <b>Course Total (ECTS: 5)</b>                            | <b>125</b>  |          |                   |          |    |                               |    |                               |            |
| <b>EVALUATION OF STUDENTS</b>                            | <p>Use of ICT in teaching</p> <p>Learning support through the electronic platform e-class</p> <p>Use of ICT to communicate with students</p>  |          |                   |          |    |                               |    |                               |            |

#### 5. BIBLIOGRAPHY

- Financial Management (2018), D. Vassiliou, N. Iriotis, Rosili Publications
- Principles of Financial Management (2020), E. Brigham, J. Houston, Broken Hill Publications



# Courses' Descriptions

DEPARTMENT OF TOURISM  
IONIAN UNIVERSITY



- Principles of Corporate Finance (2016), R. Brealey, S. Myers, F. Allen, Utopia Publications