



COURSE DESCRIPTION

1. GENERAL

GENERAL			
SCHOOL	ECONOMIC SCIENCES		
DEPARTMENT	TOURISM		
LEVEL	Undergraduate		
COURSE CODE	TOU120	SEMESTER	1 st
COURSE TITLE	National Tourism Policies		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	ECTS
Lectures		4	5
COURSE CATEGORY	Specific Background		
COURSE TYPE	Elective		
PREREQUISITES	-		
LANGUAGE OF TEACHING AND EXAMINATIONS	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS			
URL	https://tourism.ionio.gr/en/undergraduate-studies/courses/1330/		
ECLASS	https://opencourses.ionio.gr/courses/DT0196/		

2. TEACHING RESULTS

Teaching Results
<p>The course aims at introducing students to the tourism policies of selected countries in order to enable a critical approach to the internationalized aspects of the tourism phenomenon, in comparison with the national tourism policies of competitive tourist destinations. During this course, the importance of national tourism policies in the evolution of the tourism phenomenon is highlighted, since tourism acts as a development tool for emergent economies, based on dualities such as Developed - Developing countries, North - South, Centre - Periphery, etc. Additionally, the course calls attention to the extent to which development is achieved, based on theoretical approaches which take into consideration the exchange outflows for imports of goods and services, equipment, fuel, skilled personnel, repatriation of invested capital, profits, etc., which minimize the exchange inflows from tourism, especially in developing countries that lack the necessary capital, infrastructure, know-how, production and human resources. At the same time, the course aims at presenting national structural differences in terms of the organization of institutional public and private tourism bodies, as well as analyzing international relations and agreements in the tourism sector.</p> <p>Specifically, upon successful completion of the course, students are expected to:</p> <ul style="list-style-type: none">• know basic elements of tourism policy of selected countries• critically approach the internationalized aspects of the tourism phenomenon, in contrast to national tourism policies• understand the importance of national tourism policies in the evolution of the tourism phenomenon• distinguish national structural differences in the organization of public and private tourism institutions• analyze the importance of international relations in the field of tourism <p>search, analyze and organize national tourism data and information</p>
General Skills

3. CONTENT

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4. TEACHING AND LEARNING METHODS - EVALUATION

TEACHING METHOD	Face to face								
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	<ul style="list-style-type: none">• Use of the whiteboard• Use of PowerPoint presentations• Use of the e-class platform• Projection of tourism videos from the Internet								
TEACHING STRUCTURE	<table><tr><td>Activity</td><td>Semester Workload</td></tr><tr><td>Lectures</td><td>52</td></tr><tr><td>Literature Study and Analysis</td><td>73</td></tr><tr><td>Course Total (ECTS: 5)</td><td>125</td></tr></table>	Activity	Semester Workload	Lectures	52	Literature Study and Analysis	73	Course Total (ECTS: 5)	125
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Lectures	52								
Literature Study and Analysis	73								
Course Total (ECTS: 5)	125								
EVALUATION OF STUDENTS	<p>Students' evaluation will be carried out by a written final examination (100% of the grade) which may include comprehension questions in the form of essay writing.</p> <p>The evaluation results are accessible to students for explanations and clarifications that will help them further improve their skills and knowledge.</p>								

5. BIBLIOGRAPHY

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- Λαγός Γ. Δημήτρης, Τουριστική Οικονομική, 2η Έκδοση, 2018, Εκδόσεις Κριτική
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