



## COURSE DESCRIPTION

### 1. GENERAL

<b>SCHOOL</b>	ECONOMIC SCIENCES		
<b>DEPARTMENT</b>	TOURISM		
<b>LEVEL</b>	Undergraduate		
<b>COURSE CODE</b>	TOU110	<b>SEMESTER</b>	1 <sup>st</sup>
<b>COURSE TITLE</b>	Sustainable Development and Tourism		
<b>INDEPENDENT TEACHING ACTIVITIES</b>	<b>WEEKLY TEACHING HOURS</b>	<b>ECTS</b>	
Lectures	4	5	
<b>COURSE CATEGORY</b>	Specific Background		
<b>COURSE TYPE</b>	Compulsory		
<b>PREREQUISITES</b>	-		
<b>LANGUAGE OF TEACHING AND EXAMINATIONS</b>	Greek		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>			
<b>URL</b>	<a href="https://tourism.ionio.gr/en/undergraduate-studies/courses/1329/">https://tourism.ionio.gr/en/undergraduate-studies/courses/1329/</a>		
<b>ECLASS</b>			

### 2. TEACHING RESULTS

<b>Teaching Results</b>
Upon the completion of the course, the students are expected to:  -have a sufficient knowledge of the concepts of sustainable development and tourism and their connection with the local community;  -recognise the importance of the involvement of the local community in the heritage management process, and are in the position of applying specific aware of methodologies to this end; and  -be aware of and, at the same time, be in the position to apply good practices in tourism areas and companies.
<b>General Skills</b>

### 3. CONTENT

The course examines the concepts of sustainable development, its pillars and goals, and of circular economy, with a focus on the local communities; and connects tourism with the aforementioned concepts.

The course explores the evolution of tourism on an international level and in Greece, and concentrates on the problems caused in relation to sustainable development. At the same time, policies and principles associated with sustainable tourism are outlined, and good practices are sought. To this end, reference is also made to traditional systems of governance and visitor management.

The course further explores the ways through which a company involved in the tourism industry can reconcile its profits with the respect of the natural and cultural environment and the local community.

1. Concepts: sustainable development, tourism, local community
2. Birth and development of (mass) tourism, and its negative impact on an international level
3. Birth and development of (mass) tourism, and its negative impact on Greece
4. International policies for the connection of sustainable development and tourism: United National goals, circular economy, and carrying capacity



5. Local policies and governance for the connection of sustainable development and tourism
6. The importance of the local community in the connection of sustainable development and tourism
7. The importance of informing and building the awareness of the visitors
8. The importance of the traditional systems of governance and visitor management
9. Sustainable development, tourism and climate change
10. Good practices: discussion of case studies of tourism areas on an international level and in Greece (A)
11. Good practices: discussion of case studies of tourism areas on an international level and in Greece (B)
12. Good practices: discussion of case studies of tourism companies on an international level and in Greece
13. Student projects: presentation, and discussion

#### 4. TEACHING AND LEARNING METHODS - EVALUATION

<b>TEACHING METHOD</b>	Lectures								
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES</b>	-Use of powerpoint at the lectures -Making use of the course portal, for the uploading of teaching material -Email for the communication with students -Movies abstracts								
<b>TEACHING STRUCTURE</b>	<table><tr><td>Activity</td><td>Semester Workload</td></tr><tr><td>Lectures</td><td>52</td></tr><tr><td>Literature Study and Analysis</td><td>73</td></tr><tr><td><b>Course Total (ECTS: 5)</b></td><td><b>125</b></td></tr></table>	Activity	Semester Workload	Lectures	52	Literature Study and Analysis	73	<b>Course Total (ECTS: 5)</b>	<b>125</b>
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Lectures	52								
Literature Study and Analysis	73								
<b>Course Total (ECTS: 5)</b>	<b>125</b>								
<b>EVALUATION OF STUDENTS</b>	-A combination of exercises, projects, and exams								

#### 5. BIBLIOGRAPHY

- Kokkosis, H., & Tsartas, P 2019, *Sustainable Tourism Development and the Environment*, Kritiki Publications. In Greek
- Poulios I. 2014, *The Past in the Present: A Living Heritage Approach - Meteora, Greece*. London, Ubiquity Press. Open access: [dx.doi.org/10.5334/bak](https://dx.doi.org/10.5334/bak)