

Courses' Descriptions

DEPARTMENT OF TOURISM

IONIAN UNIVERSITY



COURSE DESCRIPTION

1. GENERAL

SCHOOL	ECONOMIC SCIENCES		
DEPARTMENT	TOURISM		
LEVEL	Undergraduate		
COURSE CODE	TOU190	SEMESTER	6 th
COURSE TITLE	Geopolitics and Tourism		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	ECTS
Lectures		4	5
COURSE CATEGORY	Specific Background		
COURSE TYPE	Elective		
PREREQUISITES	-		
LANGUAGE OF TEACHING AND EXAMINATIONS	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS			
URL	https://tourism.ionio.gr/en/undergraduate-studies/courses/1219/		
ECLASS	https://opencourses.ionio.gr/courses/DTO145/		

2. TEACHING RESULTS

Teaching Results

The course focuses on the study and interpretation of international relations and interactions among the countries that border Adriatic Sea, as well as among the Great Powers, as identified in the endless game for power (defensive, economic, political and cultural). The geographical area of reference is the Adriatic-Ionian-Mediterranean Sea area, laying a special focus on the island of Corfu, which has always been coveted by major powers of every era. Obviously, this was not only due to its beauty, but mainly because of its strategic geographical location. Its location still maintains its importance for an additional reason, the control of the energy reserves of the Ionian Sea and Crete, as well as their transport to the European markets.

Upon successful completion of the course, students are expected to:

- identify international relations and behaviors and their potential involvement in international tourism mobility,
- · methodologically examine the relationship between geopolitics and tourism geography,
- explain tourism fluctuations as a consequence of international negative phenomena and/or interventions,
- estimate the tourism potential of a place, considering the influence of various geopolitical factors and phenomena, such as terrorism,
- assess the impact of geopolitical factors, including cultural factors, and international changes on the geographical distribution of tourism and on host societies.

General Skills

3. CONTENT

The multidimensional phenomenon of international tourism is seen through the lens of Geopolitical analysis. The course focuses on the study and interpretation of international relations and interactions among the countries that border Adriatic Sea, as well as among the Great Powers, as identified in the endless game for power (defensive, economic, political and cultural). The geographical area of reference is the Adriatic-Ionian-Mediterranean Sea area, laying a special focus on the island of Corfu, which has always been coveted by major powers of every era. Obviously, this was not only due to its beauty, but mainly because of its strategic geographical location. Its location still maintains its importance for an additional reason, the control of the energy reserves of the Ionian Sea and Crete, as well as their transport to the European markets.

tourism.ionio.gr 1/3



Courses' Descriptions

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The course involves an introduction to the multidimensional phenomenon of international tourism through the lens of Geopolitical analysis. Additionally, the course focuses on the study and interpretation of international relations and interactions among the countries that border Adriatic Sea, as well as among the Great Powers, as identified in the endless game for power (defensive, economic, political and cultural). The geographical area of reference is the Adriatic-Ionian-Mediterranean Sea area, laying a special focus on the island of Corfu, which has always been coveted by major powers of every era. Obviously, this was not only due to its beauty, but mainly because of its strategic geographical location. Its location still maintains its importance for an additional reason, the control of the energy reserves of the Ionian Sea and Crete, as well as their transport to the European markets.

4. TEACHING AND LEARNING METHODS - EVALUATION

11 12/10/11/12 12/11/11/12 12/11/11/12/11/11			
TEACHING METHOD	Face to face		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	 Use of the whiteboard Use of PowerPoint presentations Use of the e-class platform Projection of tourism videos from the Internet 		
TEACHING STRUCTURE	Activity Semester Workload Lectures 52 Literature Study and 73 Analysis Course Total (ECTS: 5) 125		
EVALUATION OF STUDENTS	 Students' evaluation will be carried out by a written final examination (100% of the grade) which may include comprehension questions in the form of essay writing. The evaluation results are accessible to students for explanations and clarifications that will help them further improve their skills and knowledge. 		

5. BIBLIOGRAPHY

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tourism.ionio.gr 2/



Courses' Descriptions

DEPARTMENT OF TOURISM

IONIAN UNIVERSITY



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tourism.ionio.gr 3/3