



COURSE DESCRIPTION

1. GENERAL

SCHOOL	ECONOMIC SCIENCES		
DEPARTMENT	TOURISM		
LEVEL	Undergraduate		
COURSE CODE	INT160	SEMESTER	4 th
COURSE TITLE	French Language and Tourism Terminology		
INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS	
Lectures	4	5	
COURSE CATEGORY	Skills Development		
COURSE TYPE	Elective		
PREREQUISITES	-		
LANGUAGE OF TEACHING AND EXAMINATIONS	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS			
URL	https://tourism.ionio.gr/en/undergraduate-studies/courses/1185/		
ECLASS			

2. TEACHING RESULTS

Teaching Results
Upon successful completion of the course, students will be able to apply the knowledge they have acquired and will have acquired skills and abilities that, in combination with Bloom's classification, the learning outcomes are analyzed as follows:
Knowledge
1. KNOWLEDGE: students will be able to develop their knowledge of the French language to describe situations and conditions in the field of tourism.
2. UNDERSTANDING: they will be able to adequately distinguish elements of the French language related to the tourism industry, the mentality and ameliorate the service of French-speaking customers.
Skills
3. APPLICATION: students will be able to communicate with French-speaking clients in a professional context.
4. ANALYSIS: students will be able to design and develop simple tourism texts in French.
5. COMPOSITION: students will be able to compose a message in French, related to customer service.
Abilities
6. ASSESSMENT: upon completion of the course students will be able to enhance the tourist experience through proper service in the requested language.
General Skills:
Search, analysis and synthesis of data and information, using the necessary technologies
Teamwork
Work in an international environment
Respect for diversity and multiculturalism
Demonstration of social, professional and ethical responsibility and sensitivity to intercultural issues
General Skills



3. CONTENT

This course aims to develop the skills for effective communication in a range of work and social situations. Students will learn how to communicate with foreigners in professional and social settings, prepare printed material in French for different purposes (training, promotion, use on social media, etc.), always focusing on French tourist terminology as well as linguistic loanwords.

1. Link to previous semester - Analysis of course objectives
2. Repeat where necessary
3. Terminology of F&B sector 1/2
4. Terminology of F&B sector 2/2
5. French Cuisine
6. Midterm Exam - written report in French
7. Tourism applications in French-speaking environments
8. Viewing of a short film in French with subtitles - Comprehension questions - Discussion
9. Design and implementation of a group presentation
10. Other French terminology
11. Wine tasting of French wines - wine regions
12. Digital language support tools (Translation sites, Google Lens, Duolingo)
13. Preparation for submission of work - solving queries

4. TEACHING AND LEARNING METHODS - EVALUATION

TEACHING METHOD	Lectures								
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Both the communication with the students and the implementation of the courses are implemented with the help of ICT. Among the tools used is the Zoom application for communication outside the course, while the use of YouTube provides relevant audio-visual material. To maintain the interest of the trainees, other applications such as Google Lens and Mentimeter are used.								
TEACHING STRUCTURE	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Activity</td> <td style="text-align: right;">Semester Workload</td> </tr> <tr> <td>Lectures</td> <td style="text-align: right;">52</td> </tr> <tr> <td>Literature Study and Analysis</td> <td style="text-align: right;">73</td> </tr> <tr> <td>Course Total (ECTS: 5)</td> <td style="text-align: right;">125</td> </tr> </table>	Activity	Semester Workload	Lectures	52	Literature Study and Analysis	73	Course Total (ECTS: 5)	125
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EVALUATION OF STUDENTS	PARTICIPATION IN THE LECTURES INDIVIDUAL WORK - REPORT COLLABORATION IN TEAMS WRITTEN WORK								

5. BIBLIOGRAPHY

French for Tourism (A1-A2) https://www.minedu.gov.gr/publications/docs2018/03_10_18_france.pdf

<https://www.lefrancaisdesaffaires.fr/numerifos/>

<https://www.cuisinealafrancaise.com/fr/lexique-culinaire>

VOCABULARY HELP TO SUPPORT TEACHERS OF GREEK AS A SECOND/FOREIGN LANGUAGE