



## COURSE DESCRIPTION

### 1. GENERAL

<b>SCHOOL</b>	ECONOMIC SCIENCES		
<b>DEPARTMENT</b>	TOURISM		
<b>LEVEL</b>	Undergraduate		
<b>COURSE CODE</b>	INT130	<b>SEMESTER</b>	3 <sup>rd</sup>
<b>COURSE TITLE</b>	English Language and Tourism Terminology		
<b>INDEPENDENT TEACHING ACTIVITIES</b>	<b>WEEKLY TEACHING HOURS</b>	<b>ECTS</b>	
Lectures	4	5	
<b>COURSE CATEGORY</b>	Skills Development		
<b>COURSE TYPE</b>	Compulsory		
<b>PREREQUISITES</b>	-		
<b>LANGUAGE OF TEACHING AND EXAMINATIONS</b>	Greek		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>			
<b>URL</b>	<a href="https://tourism.ionio.gr/en/undergraduate-studies/courses/1174/">https://tourism.ionio.gr/en/undergraduate-studies/courses/1174/</a>		
<b>ECLASS</b>	<a href="https://opencourses.ionio.gr/courses/DT0160/">https://opencourses.ionio.gr/courses/DT0160/</a>		

### 2. TEACHING RESULTS

<b>Teaching Results</b>
Upon successful completion of the course, students are expected to:  - expand their general and specialized vocabulary  - become familiar with the use of English tourism terminology, and business organization and marketing terminology  - draft texts using the scientific terminology required in their field of study  - improve their listening skills and oral expression  - adapt and respond to a variety of communication contexts in the field of tourism  - drafting summaries of scientific articles
<b>General Skills</b>
<ul style="list-style-type: none"><li>• Autonomous work</li><li>• Team work</li><li>• Work in international environment</li><li>• Work in interdisciplinary environment</li><li>• Respect for diversity</li></ul>

### 3. CONTENT

The course "English Language and Tourism Terminology" aims to equip students with the language and communication skills required to perform professional tasks in the tourism industry. As part of the course, students will become further familiar with tourism terminology and concepts related to various aspects of tourism, as well as with the use of terminology from a wide range of related fields such as business organization and management, marketing, etc. The course combines grammar, vocabulary, listening, and oral communication skills with an emphasis on tourism and hospitality-related situations.

Week 1. Introductory course. Prerequisites, aims, and purposes. Introductory business and economic terminology.



Week 2. Tourism businesses and environment. Grammar: Conditionals revision

Week 3. New management methods and issues of productivity of touristic businesses. Special terminology and speaking skills development. Grammar: Modals

Week 4. Human resources requirements. Applying for jobs in tourism. Writing skills development.

Week 5. Safety legislation terminology. Writing skills development. Grammar: Prefixation

Week 6. Statistics and Economics. Terminology and analytical skills development. Grammar: Purpose and result.

Week 7. Statistics and Economics. Data presentation skills and note-taking skills development. Grammar: Adjective suffixes.

Week 8. Statistical data in tourism businesses. Analytical and speaking skills development

Week 9. Examining potential risks if tourism fails. The importance of tourism as a pillar of economic development and prosperity. Terminology. Grammar: Words to give a reason.

Week 10. Translating press releases. Strategies and techniques.

Week 11. Writing business reports. Analyzing options and making recommendations

Week 12. Summarizing scientific articles. Writing and speaking skills development

Week 13. Making presentations using tourism data and terminology.

#### 4. TEACHING AND LEARNING METHODS - EVALUATION

<b>TEACHING METHOD</b>	Face to face								
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES</b>	ICT use to support and enrich teaching ICT use to communicate with students								
<b>TEACHING STRUCTURE</b>	<table> <tr> <td>Activity</td> <td>Semester Workload</td> </tr> <tr> <td>Lectures</td> <td>52</td> </tr> <tr> <td>Literature Study and Analysis</td> <td>73</td> </tr> <tr> <td><b>Course Total (ECTS: 5)</b></td> <td><b>125</b></td> </tr> </table>	Activity	Semester Workload	Lectures	52	Literature Study and Analysis	73	<b>Course Total (ECTS: 5)</b>	<b>125</b>
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Lectures	52								
Literature Study and Analysis	73								
<b>Course Total (ECTS: 5)</b>	<b>125</b>								
<b>EVALUATION OF STUDENTS</b>	<p>Written exam (100% of the grade) which may include:</p> <ul style="list-style-type: none"> <li>• Text comprehension activities</li> <li>• Multiple-choice questions</li> <li>• Writing</li> </ul>								

#### 5. BIBLIOGRAPHY

Makenzie I., (2010), *English for Business Studies*, Cambridge: Cambridge University Press.

Paterson K.& Wedge R. (2013). *Oxford Grammar for EAP*. Oxford: Oxford University Press.

Perdiki F. & Z. Malivitsi (2018). *Economic and Business English in a Nutshell –A course book for Specific and Academic Purposes*. Thessaloniki. F Perdiki. & Z. Malivitsi.

Rizouli, C. (2015). *English for Academic Purposes. Focus on Writing*. Thessaloniki: University of Macedonia Press.

Sivridou F., Tombrou C., (2013). *English for Advanced Studies in Economics & Business Management*. Αθήνα: Φαίδιμος.