



COURSE DESCRIPTION

1. GENERAL

SCHOOL	ECONOMIC SCIENCES		
DEPARTMENT	TOURISM		
LEVEL	Undergraduate		
COURSE CODE	TOU130	SEMESTER	3 rd
COURSE TITLE	Social and Political Perspectives on Tourism		
INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS	
Lectures	4	5	
COURSE CATEGORY	Specific Background		
COURSE TYPE	Compulsory		
PREREQUISITES	-		
LANGUAGE OF TEACHING AND EXAMINATIONS	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS			
URL	https://tourism.ionio.gr/en/undergraduate-studies/courses/1173/		
ECLASS	https://opencourses.ionio.gr/courses/DTO125/		

2. TEACHING RESULTS

Teaching Results
Upon successful completion of the course, students are expected to: <ul style="list-style-type: none"> • understand the social context of tourism activity and the social role of tourism, • identify the sociological characteristics of the tourist, • recognize the structure and function of the tourism system, the consequences and impacts of tourism for all stakeholders involved in the tourism activity, • analyze the relationships between tourists and local residents, • evaluate the implementation of the political institutional framework to tourism development, • explain the social, economic, and cultural impact of tourism
General Skills

3. CONTENT

This course examines how political and social factors shape tourism consciousness and attitudes. It provides students with the opportunity to examine the process of becoming tourists. The course also aims to examine the way various factors such as globalization, the 'knowledge economy' and global uncertainty, as well as the numerous social and political relationships that are part of each individual's lived experience shape the access to tourism.

This course examines how political and social factors shape tourism consciousness and attitudes. It provides students with the opportunity to examine the process of becoming tourists. The course also aims to examine the way various factors such as globalization, the 'knowledge economy' and global uncertainty, as well as the numerous social and political relationships that are part of each individual's lived experience shape the access to tourism.

4. TEACHING AND LEARNING METHODS - EVALUATION

TEACHING METHOD	Face to face
USE OF INFORMATION AND COMMUNICATION	<ul style="list-style-type: none"> • Use of the whiteboard



TECHNOLOGIES	<ul style="list-style-type: none">• Use of PowerPoint presentations• Use of the e-class platform• Projection of tourism videos from the Internet								
TEACHING STRUCTURE	<table><thead><tr><th>Activity</th><th>Semester Workload</th></tr></thead><tbody><tr><td>Lectures</td><td>52</td></tr><tr><td>Literature Study and Analysis</td><td>73</td></tr><tr><td>Course Total (ECTS: 5)</td><td>125</td></tr></tbody></table>	Activity	Semester Workload	Lectures	52	Literature Study and Analysis	73	Course Total (ECTS: 5)	125
Activity	Semester Workload								
Lectures	52								
Literature Study and Analysis	73								
Course Total (ECTS: 5)	125								
EVALUATION OF STUDENTS	<ul style="list-style-type: none">• Students' evaluation will be carried out by a written final examination (100% of the grade) which may include comprehension questions in the form of essay writing.• The evaluation results are accessible to students for explanations and clarifications that will help them further improve their skills and knowledge.								

5. BIBLIOGRAPHY

- Άννα Φαρμάκη, Τουρισμός και Κοινωνία, Εκδόσεις: ΙΩΝ, 2017.
- Συλλογικό, Ο Τουρισμός ως Παράγοντας Κοινωνικής Αλλαγής, Εκδόσεις: Εξάντας, 1999.
- Συλλογικό, Τουρισμός-Πολιτική-Πολιτισμός στην Ελλάδα, Εκδόσεις: ΛΕΙΜΩΝ, 2018.
- Πολυξένη Μοίρα, Σπυρίδων Παρθένης, Πολιτισμικός - βιομηχανικός τουρισμός, Εκδόσεις: Νομική Βιβλιοθήκη, 2011.
- Holden Andrew, Κοινωνιολογικές Προσεγγίσεις στον Τουρισμό, Εκδόσεις: Παπαζήση, 2008.