



## COURSE DESCRIPTION

### 1. GENERAL

<b>SCHOOL</b>	ECONOMIC SCIENCES		
<b>DEPARTMENT</b>	TOURISM		
<b>LEVEL</b>	Undergraduate		
<b>COURSE CODE</b>	INT100	<b>SEMESTER</b>	1 <sup>st</sup>
<b>COURSE TITLE</b>	English Language I		
<b>INDEPENDENT TEACHING ACTIVITIES</b>	<b>WEEKLY TEACHING HOURS</b>	<b>ECTS</b>	
Lectures	4	5	
<b>COURSE CATEGORY</b>	Skills Development		
<b>COURSE TYPE</b>	Elective		
<b>PREREQUISITES</b>	-		
<b>LANGUAGE OF TEACHING AND EXAMINATIONS</b>	Greek		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>			
<b>URL</b>	<a href="https://tourism.ionio.gr/en/undergraduate-studies/courses/1161/">https://tourism.ionio.gr/en/undergraduate-studies/courses/1161/</a>		
<b>ECLASS</b>	<a href="https://opencourses.ionio.gr/courses/DT0113/">https://opencourses.ionio.gr/courses/DT0113/</a>		

### 2. TEACHING RESULTS

<b>Teaching Results</b>
Upon successful completion of the course, students are expected to:  - understand and use the basic grammatical structures of the English language with ease  - understand and produce texts in English, especially on tourism-related topics  - develop their listening comprehension and speaking skills by taking part in discussions and making oral presentations  - develop communication skills in different cultural contexts  - become familiar with the use of basic tourism terminology (types of tourism, types of accommodation, types of tourist transport)
<b>General Skills</b>
<ul style="list-style-type: none"><li>• Autonomous work</li><li>• Team work</li><li>• Work in international environment</li></ul>

### 3. CONTENT

The course "English Language I" involves a thorough review and teaching of the basic grammatical structures of the English language. Additionally, it aims at enriching and improving students' vocabulary and further developing the production and understanding of spoken and written English, mainly on topics related to Tourism. Students will be introduced to basic tourism concepts and terminology of tourism while studying simple and short tourism-related texts.

Week 1. Introductory course: prerequisites, aims, and purposes.

Week 2. Types of tourism. Review of present tenses. Development of speaking, writing, and listening skills.

Week 3. Types of transport (Road transport; Railway transport; Water transport; Air transport). Review of pasts tenses.



Development of speaking, writing, and listening skills.

Week 4. Types of tourist accommodation (hotels, hostels, campsites, guesthouses etc). Review of future tenses. Development of speaking, writing, and listening skills.

Week 5. Hotel staff, roles, and responsibilities. Adjectives and adverbs. Development of speaking, writing, and listening skills.

Week 6. Hotel facilities and amenities. Passive voice. Development of speaking, writing, and listening skills.

Week 7. Hotel review. Writing and responding properly to a negative/positive review.

Week 8. Requests-Problems -Complaints. Degree of Comparison. Development of speaking, writing, and listening skills.

Week 9. Planning and booking a holiday. Travel documents, booking forms. Applying for a job.

Week 10. Written communication. Writing business letters, e-mails, and memos. Writing skills development. Vocabulary enrichment.

Week 11. Oral communication. Telephone calls. Reported speech. Development of speaking, writing, and listening skills.

Week 12. New tourist destinations. Sporting events, alternative tourism. Conditionals. Development of speaking, writing, and listening skills.

Week 13. Writing a CV-cover letter. Vocabulary enrichment. Tips for a successful interview. Speaking skills development. Role-play.

#### 4. TEACHING AND LEARNING METHODS - EVALUATION

<b>TEACHING METHOD</b>	Face to face								
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES</b>	ICT to support and enhance teaching (e-class platform) ICT to communicate with the students								
<b>TEACHING STRUCTURE</b>	<table border="0"> <tr> <td>Activity</td> <td>Semester Workload</td> </tr> <tr> <td>Lectures</td> <td>52</td> </tr> <tr> <td>Literature Study and Analysis</td> <td>73</td> </tr> <tr> <td><b>Course Total (ECTS: 5)</b></td> <td><b>125</b></td> </tr> </table>	Activity	Semester Workload	Lectures	52	Literature Study and Analysis	73	<b>Course Total (ECTS: 5)</b>	<b>125</b>
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Literature Study and Analysis	73								
<b>Course Total (ECTS: 5)</b>	<b>125</b>								
<b>EVALUATION OF STUDENTS</b>	<p>-Written exam (70% of the grade) which may include:</p> <ul style="list-style-type: none"> <li>• Text comprehension</li> <li>• Multiple-choice questions</li> <li>• Writing</li> </ul> <p>-Optional assignment (30% of the grade)</p>								

#### 5. BIBLIOGRAPHY

Hardi, K. & Walker, R. (2006). *Oxford English for Careers: Tourism 1-Students' Book*. Shanghai: Oxford University Press.

Morris C.E.(2012). *Flash on English for Tourism*. ELI

Mol, H. (2014). *Moving into Tourism and Hospitality*. Coursebook. UK: Garnet Publishing

Paterson K.& Wedge R. (2013). *Oxford Grammar for EAP*. Oxford: Oxford University Press.