



## COURSE DESCRIPTION

### 1. GENERAL

<b>SCHOOL</b>	ECONOMIC SCIENCES		
<b>DEPARTMENT</b>	TOURISM		
<b>LEVEL</b>	Undergraduate		
<b>COURSE CODE</b>	INT120	<b>SEMESTER</b>	2 <sup>nd</sup>
<b>COURSE TITLE</b>	English Language II		
<b>INDEPENDENT TEACHING ACTIVITIES</b>	<b>WEEKLY TEACHING HOURS</b>	<b>ECTS</b>	
Lectures	4	5	
<b>COURSE CATEGORY</b>	Skills Development		
<b>COURSE TYPE</b>	Elective		
<b>PREREQUISITES</b>	-		
<b>LANGUAGE OF TEACHING AND EXAMINATIONS</b>	Greek		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>			
<b>URL</b>	<a href="https://tourism.ionio.gr/en/undergraduate-studies/courses/1165/">https://tourism.ionio.gr/en/undergraduate-studies/courses/1165/</a>		
<b>ECLASS</b>	<a href="https://opencourses.ionio.gr/courses/DT0119/">https://opencourses.ionio.gr/courses/DT0119/</a>		

### 2. TEACHING RESULTS

<b>Teaching Results</b>
Upon successful completion of the course, students are expected to:
- understand and use with ease the basic language structures and concepts of general business and tourism terminology in English
- understand and produce spoken and written language without difficulty
- further develop their listening and speaking skills by taking part in discussions and making oral presentations
- write texts tourism terminology
- process language material drawn from subjects related to tourism
- summarize simple tourism texts
<b>General Skills</b>
<ul style="list-style-type: none"><li>• Autonomous work</li><li>• Team work</li><li>• Work in international environment</li><li>• Work in interdisciplinary environment</li></ul>

### 3. CONTENT

The course "English Language II" aims to train students to identify and understand various types of texts, such as textbooks or specialized articles related to the fields of Business Administration and Tourism, improve their speaking skills, to write texts clearly and fluently using appropriate vocabulary and terminology and to summarize scientific articles. As part of the course, students become familiar with the use of basic language structures and concepts of general and tourism terminology in English. The educational material is drawn from topics related to tourism (business organization, human resources management, reservations, guided tours, etc.) Also, through the processing of the specific language material, as well as through the writing of summaries and translations, students enhance their level of grammatical and syntactic competence.



Week 1. Introductory course: prerequisites, aims, and purposes.

Week 2. Introduction to Travel and Tourism: types of tourism, travel search form, writing emails, exchanging information about destinations and holidays.

Week 3. Terminology on the types of tourism organizations and marketing Tour operators, Travel agents. Passive voice.

Week 4. Current trends in tourism. Relative clauses/ Defining& Non-defining relative clauses.

Week 5. Planning and booking a holiday, completing forms, and issuing documents. Role-play and simulations.

Week 6. Greeting and receiving guests/ Learning how to greet and receive guests in different contexts. Cultural aspects of tourism.

Week 7. Promoting a tourism destination or activity, exercises on writing texts about destinations providing useful information for the potential client. Role-play and simulations.

Week 8. Promoting travel sales. Special offers, bargains. Package holidays. Role play and simulations. Reported speech: Introductory verbs/Indirect questions/Reporting a dialogue.

Week 9. Guided tours. Discussing rules and policies on a tour. Role-play simulations. Speaking skills development.

Week 10. Payment and billing. Payment policies. Currency exchange. Numbers and basic math. Causative form. Clauses of reason, manner, place, result, concession.

Week 11. Travel safety. Travel insurance. Advice to first-time international travelers, ways to stay safe while abroad, and things to do before departure.

Week 12. Hospitality and tourism: holiday reps. Roles and responsibilities Role-play and simulations. Speaking skills development.

Week 13 Event hospitality. Terminology of different event types. Vocabulary enrichment.

#### 4. TEACHING AND LEARNING METHODS - EVALUATION

<b>TEACHING METHOD</b>	Face to face								
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES</b>	ICT to support and enrich teaching ICT to communicate with students								
<b>TEACHING STRUCTURE</b>	<table> <tr> <td>Activity</td> <td>Semester Workload</td> </tr> <tr> <td>Lectures</td> <td>52</td> </tr> <tr> <td>Literature Study and Analysis</td> <td>73</td> </tr> <tr> <td><b>Course Total (ECTS: 5)</b></td> <td><b>125</b></td> </tr> </table>	Activity	Semester Workload	Lectures	52	Literature Study and Analysis	73	<b>Course Total (ECTS: 5)</b>	<b>125</b>
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Literature Study and Analysis	73								
<b>Course Total (ECTS: 5)</b>	<b>125</b>								
<b>EVALUATION OF STUDENTS</b>	<p>-Written exam (70% of the grade) which may include:</p> <ul style="list-style-type: none"> <li>• Text comprehension</li> <li>• Multiple-choice questions</li> <li>• Writing</li> </ul> <p>-Optional assignment (30% of the grade)</p>								

#### 5. BIBLIOGRAPHY

Μυλωνά-Γεωργαντοπούλου, Δ.Α. (2007). *English II for Tourist Enterprises*. Αθήνα: Έλλην.

Kantaridou, Z. (2011). *English for Academic Purposes: Reading and Vocabulary: Student's Book*. - 2<sup>nd</sup> ed. - Thessaloniki: University of Macedonia Press.

Hardi, K. & Walker, R. (2009). *Oxford English for Careers: Tourism 3-Students' Book*. Oxford: OUP.



# Courses' Descriptions

DEPARTMENT OF TOURISM  
IONIAN UNIVERSITY



Paterson K.& Wedge R. (2013). *Oxford Grammar for EAP*. Oxford: Oxford University Press.